





### **Presenting Sponsor - \$10,000**

- **All benefits of the Platinum Level**
- **Up to 6 team entries or 6 canoes and 12 participants\* with waived registration**
- Priority placement and size of logo on all publicity materials
- Recognition as “Presenting Sponsor” in all advertisements
- Opportunity to briefly speak to racers and guests at the finish line

### **Platinum Level Sponsor - \$5,000**

- **All benefits of the Gold Level**
- **Up to 4 team entries or 4 canoes and 8 participants\* with waived registration**
- Larger display of logo on all publicity materials
- Name or logo recognition in e-news and social media

### **Gold Level Sponsor - \$2,500**

- **All benefits of the Silver Level**
- **Up to 3 team entries or 3 canoes and 6 participants\* with waived registration**
- Logo recognition on finish-line banner

### **Silver Level Sponsor - \$1,000**

- **All benefits of the Bronze Level**
- **Up to 2 team entries or 2 canoe and 4 participants\* with waived registration**
- Logo on registration website, T-shirt, and other advertisements
- Opportunity to include promotional items in race “swag bag”

### **Bronze Level Sponsor - \$500**

- **Up to 1 team entry or 1 canoe and 2 participants\* with waived registration**
- Option to be an exhibitor during finish line festivities
- Company name only on registration website, t-shirt, and other advertisements
- Lunch and t-shirt
- Canoe and equipment, if needed

### **Copper (In-Kind) Sponsor**

- Option to be an exhibitor during finish line festivities
- Company name only on registration website, t-shirt, and other advertisements
- Lunch and t-shirt

\*Sponsors are not required to fill all entries in order to sponsor at a certain level.  
Participant level assumes two paddlers per canoe